

EXECUTIVE CENTER, HPR

GUIDELINES FOR SIGNAGE APPLICATIONS

In an effort to streamline the process for Exterior Alteration Applications for Signage the Executive Center Board of Directors has agreed upon the following suggested guidelines. Please note that an Exterior Alteration Application must still be submitted and approved by The Executive Center Board of Directors prior to any alterations being performed. These guidelines do not limit the alterations that can be submitted nor guarantee that any submitted alterations will be approved, but rather advise owners as to what submissions will be most strongly considered for approval.

❖ Main Sign Facing Parking Lot or Pope Avenue

- 1 Sign PER BUSINESS
- Placement
 - Affixed flat to stucco façade of building with stainless steel hardware set in sealant.
 - Horizontal – No Suggestion, will be considered on case-by-case basis
 - Vertical –Centered between stucco joints which separate 1st and 2nd floors
- Material
 - Sandblasted Redwood, Red Cedar or aesthetically similar with longer life expectancy
- Dimensions
 - Width – 96” exact
 - Height – 22” maximum
 - Depth – 1 ½” exact
- Colors
 - Background – Benjamin Moore, Hilton Head Plantation Brown
 - Border and Lettering – Benjamin Moore, Navaho White

❖ Hanging Sign at Storefront Bracket

- Placement
 - Hung from bracket affixed to the storefront
- Material
 - Sandblasted Redwood, Red Cedar or aesthetically similar with longer life expectancy
- Dimensions
 - Width – 28” exact
 - Height – 4 ½” exact
 - Depth – 1 ½” exact
 - Must have scalloped corners
- Colors
 - Background – Benjamin Moore, Hilton Head Plantation Brown
 - Border and Lettering – Benjamin Moore, Navaho White

❖ Front Door

- Placement
 - Within upper half of front door panel
- Material
 - Adhesives
- Dimensions
 - Height – 4” maximum
 - Width – within horizontal boundaries of door panel
- Color
 - Lettering – Benjamin Moore, Navajo White

Renderings of all signs showing placement on building, materials, dimensions and colors must be submitted to the Executive Center Board of Directors as a single PDF. No exterior alterations may be made without the approval of the Executive Center Board of Directors.

Please submit all questions and requests to your Association Manager
Adam Hartzog, Adam@imchhi.com